



Affiliate Streaming Policy 2021

Learfield grants radio affiliates the non-exclusive right to stream live Network broadcasts locally on the affiliate's website and normal distribution platforms as part of its Network affiliation agreement.

Station's stream must be geofenced on all platforms and not exceed a seventy-five (75) mile radius from the city of license.

Station will not be permitted to create school-specific or sports-specific digital platforms, or to rebroadcast any portion of the Network broadcasts, without written consent from Network.

Station will be required to air the entire broadcast (including commercials) as stated in the affiliation agreement. Broadcasts may not be altered or covered up in any way.

Station is not permitted to sell banner ads and digital sponsorships around Network content.

Station is not permitted to use or promote an "official stream" designation or any similar designation.

Streaming rights are extended only to broadcasts which the Network maintains the rights. Network will notify station of any situation where streaming is prohibited (example but not limited to – NCAA Men's Basketball Tournament, College World Series, Football Bowl or Championship games).

The right to stream must be a simulcast of the terrestrial radio signal and is not intended to be a standalone, streaming-only right on Station's website.

Network reserves the right to change and adjust the Internet Streaming Policy at any time upon written notification.